

## Properly washing and maintaining outerwear: when and how?

Outerwear is your silent helper in sports – it warms, protects from the weather and wicks moisture away from the body to help it evaporate. In order for textiles to do all of this for as long as possible, they must be maintained. It's very easy to treat the outerwear itself so that you can enjoy it for years to come. And the longer you use your sports gear, the better it is for the environment! For a quick overview of how to properly care for your ATOMIC product, we have assembled the washing instructions by category.

### PRIMALOFT / SYNTHETIC INSULATED SKI CLOTHING

Synthetic insulation such as PrimaLoft is very easy to maintain, as the fibres do not clump in wet conditions (like down, for example). With normal use, it's enough to wash a PrimaLoft jacket once at the end of the season – but if you wear it during sports, you can wash it more often without any problem.

#### HOW TO WASH YOUR PRIMALOFTEN CLOTHING:

- Read the washing instructions on the label in the garment before washing.
- Use mild liquid detergent or special detergent for functional textiles to avoid compromising the breathability of the upper and to avoid damaging the fibre structure of the insulating material with chemicals. Conventional detergent powder is not suitable. Synthetic insulation should not be chemically cleaned and cannot tolerate fabric softener or bleach.
- Empty all pockets, close all zippers and, if applicable, buttons and turn the jacket inside out to protect the upper.
- Wash your PrimaLoft clothes separately, collectively (if you have more to wash), or with clothes that can tolerate the same detergents and wash cycles.
- PrimaLoft recommends a 30° wash, preferably in a gentle cycle.
- Important: Make sure to rinse sufficiently to wash out any detergent residue.
- Do not spin-dry.

**DRYING PRIMALOFTEN PROPERLY:**

Take the freshly washed Primaloft clothing out of the washing machine wet and hang it up to drip off (in the shower, for example). Synthetic fibres dry much faster than natural down because they do not absorb moisture.

If you have a dryer: It is best to dry the thoroughly dripped-off clothing at low to medium temperature using the gentle cycle. Then remove from the dryer immediately. Two to three clean tennis balls in the dryer help fluff the insulating layer back up after washing.

If you don't have a dryer, you can spread out the dripped-off Primaloft clothing and let it air-dry. As with down clothing, it is helpful to shake the jacket from time to time. Do not iron, steam or expose Primaloft clothing to direct heat!

**IMPREGNATING PRIMALOFT**

- Primaloft clothing is also often equipped with water-repellent DWR impregnation, which must be restored from time to time for optimal functionality. If water drops are absorbed by the fabric instead of beading on it, you should re-impregnate your jacket.
- Important: To restore the DWR on insulated jackets, make sure to use a spray impregnation! Wash-in agents (so-called wash-in products) also impregnate the Primaloft layer and can thus impair the functionality of the fibres.
- This is how you impregnate your Primaloft clothing:
  - Empty all pockets, close all zippers and, if applicable, buttons.
  - Read the manufacturer's instructions on the impregnating agent. Depending on the manufacturer, the product must be applied to dry or damp clothing
  - Spray the impregnation evenly onto the outer material from a short distance. Don't forget hidden corners (hood) and seams
  - After a few minutes, work the excess impregnation into the outer fabric with a clean damp cloth
  - To dry, put the Primaloft clothing into the dryer at medium temperature/gentle cycle

*Products*

- Snowcloud Primaloft Jacket
- M / W Revent Primaloft Vest
- M / W Revent Primaloft Jacket
- M / W Backland Primaloft Midlayer\*
- Redster 2L Jacket & Pant
- Snowcloud 2L Jacket & Pant
- Savor 2L GTX Jacket & Pant\*